

## WHAT IS DOPING?

Doping is the use of a drug or blood product to artificially enhance physical performance. It is dangerous and in direct violation of regulations set by professional and amateur athletic organizations.

## WHY IS IT DANGEROUS?

The inappropriate use of medicine can be dangerous and unhealthy. While these medicines are vital to patients fighting serious illness, they must only be used for their intended purposes according to the labeled instructions under proper medical supervision. Doping jeopardizes the health and wellbeing of athletes.

## WHAT IS THE PROHIBITED LIST?

The World Anti-Doping Agency's (WADA) Prohibited List is the comprehensive document serving as the international standard for identifying substances and methods prohibited in sport.

Typically, a substance or method will be considered for the WADA Prohibited List if the substance or method meets any two of the following three criteria:

1. It has the potential to enhance or enhances sport performance
2. It represents an actual or potential health risk to the athlete
3. It violates the spirit of sport

AMGEN HAS A LONG HISTORY OF OPPOSING DOPING IN SPORTS AND REMAINS COMMITTED TO COMBATING THE INAPPROPRIATE USE OF ITS VITAL MEDICINES AND EDUCATING ATHLETES, BOTH AMATEURS AND PROFESSIONALS, OF THE POTENTIAL DANGERS OF MISUSING DRUGS OF ANY KIND.

AMGEN'S MISSION IS TO SERVE PATIENTS AND TO DISCOVER, DEVELOP AND DELIVER INNOVATIVE MEDICINES TO PEOPLE FIGHTING SERIOUS ILLNESS. OUR MEDICINES ARE REGULATED AND SHOULD ONLY BE USED BY APPROPRIATE PATIENTS UNDER THE SUPERVISION OF A PHYSICIAN. AMGEN STRONGLY OPPOSES ANY ILLICIT USE OF ITS MEDICINES.

**The Spirit of Sport** is characterized by health, courage, dedication, fair play, and honesty, as well as respect for self, fellow competitors, the sport and the fans who enjoy it. Doping in sport is the antithesis of the spirit of sport.

**AMGEN**



# DOPING IMPACTS MORE THAN ONE



## DOPING: UNETHICAL, UNFAIR, UNWISE

When an athlete makes the decision to use performance-enhancing drugs, also called doping, they do so because they think it will improve their chance of short term success – but the adverse consequences can be long-lasting. Doping diminishes the athlete and the accomplishment itself and can negatively impact the athlete's health, career and reputation forever.

Advancements in testing and awareness are uncovering athletes' illegal actions more often than ever before, and respected athletes are experiencing public "falls from grace." When athletes are caught doping they bring shame to themselves, their sport, their competitors and their families as their choices taint everything and everyone they are associated with.

Doping also affects individuals beyond the athletes' inner circle since they often serve as role models for younger athletes and society as a whole. A recent U.S. Anti-Doping Agency research study found that Americans feel athletes have a responsibility to be role models.

Athletes have a unique opportunity to make the legal and ethical choices to guide themselves and others who follow in their footsteps.

90 percent of U.S. adults agree that well-known athletes have a responsibility to be positive role models for young people.

WHO DO YOU IMPACT?

## DOPING IMPACTS MORE THAN ONE

### AMGEN SCIENTIST'S VIEWPOINT

Steve Elliott, scientific consultant and former scientific executive director, Amgen



"The bottom line is, our medicines were developed to treat appropriate patients. It is not cycling that is bad, it's not Amgen that is bad, and it's not the drug that is bad. There are a few people who are cheating with our drug, we have made it clear we do not like it and are doing what we can to stop it."

### THE COACH'S PERSPECTIVE

John Godina, four-time world champion shot putter who owns and coaches at his own training center. Godina currently represents USADA as an Athlete Ambassador.



"The best thing I received in my athletic career was a gift I gave myself. It was the gift of knowing I could celebrate my accomplishments free of regret or guilt. Not compromising my morals in the pursuit of success by choosing to compete clean is my greatest source of pride. I feel obligated to try and help future generations of athletes make their way through their career feeling proud of their choice to participate in clean and fair competition. I simply want young athletes today to know that winning at all costs is not winning at all."

"I compete clean to protect the sport I love"

- KRISTIN ARMSTRONG

### LEADING UNITED STATES ANTI-DOPING ORGANIZATION

Travis Tygart, chief executive officer, United States Anti-Doping Agency



"Amgen should be commended for being proactive about the problem of doping in sport and for protecting clean competition, by engaging USADA to establish an independent program that employs stringent anti-doping standards for the Amgen Tour of California. We know that pharmaceutical companies must embrace anti-doping to ensure our success, and we do all we can to prevent, deter and detect the use of performance enhancing drugs that erodes the value and integrity of sport."

### THE ATHLETE'S PERSPECTIVE

Kristin Armstrong, professional road bicycle racer and Olympic gold medalist



"Representing my country, and winning an Olympic Gold medal was one of the biggest accomplishments of my career and my life. I take pride in knowing that my achievements come from hard work and dedication, not from any shortcuts. I compete clean for myself, my family, and my fellow athletes, but most importantly I compete clean to protect the sport I love so that future generations of athletes can enjoy a level playing field and healthy competition."

